



INSP Announces Promotion of Doug Butts to Executive Vice President of Programming

(Indian Land, SC – December 20, 2021) [INSP](#) LLC today announced that Doug Butts has been promoted to Executive Vice President of Programming for the network. The announcement was made by Dale Ardizzone, COO of INSP. Butts previously was Senior Vice President of Programming.

“Doug has been a great asset since joining the network in 1994 as an editor, producer and director,” Ardizzone said. “In those early years, he directed many original productions, including complicated live specials originating in venues across the country.”

“He was promoted to Senior Vice President of Programming at a time when INSP was transitioning into a commercial, general entertainment network. Doug built our programming team with responsibilities that included acquisitions and scheduling. He identified Western and Western adjacent content as an underserved niche and developed a strategy which ultimately established INSP as one of the highest-rated cable networks, consistently ranking in the top 10. Doug’s discernment, insights, and leadership skills are a critical part of our success.”



“Doug also has been responsible for the development of movies and specials through our subsidiary, INSP Films. They have produced films that have generated strong ratings on INSP and on other networks and streaming platforms, along with solid external sales.”

David Cerullo, INSP’s Chairman & CEO, added: “Doug has been a highly valued member of our management team and a colleague who has earned the respect of people throughout the network and the industry. His hard work and credibility are central reasons for the growth and programming success of INSP.”

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About INSP

INSP is available nationwide to more than 62M households via MVPDs including DISH (channel 259), DIRECTV (channel 364), Comcast Xfinity, Charter Spectrum, National Cable Television Cooperative (NCTC), Verizon Fios (channel 286), AT&T U-verse (channel 564) and on vMVPDs including SLING TV, fuboTV, Philo, Frndly TV, Vidgo, SelectTV and Evoca. [Click here to find INSP in your area.](#) INSP provides a trusted viewing experience with a lineup of exclusive and original series, timeless Westerns, action-filled dramas, and films focused on adventure and heroic characters.

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